

Video- Preproduction : Product Rubric

Teacher Name: **Tyler Brown**

Student Name: _____

Goal: Students understand the geography of the United States and various regions of the world and the effect of geographic influences on decisions about the past, present and future

CATEGORY	Master Geographer	Apprentice Geographer	Journeyman Geographer	Rookie Geographer
Teamwork 15%	Students meet and discuss regularly. All students contribute to the discussion and all are listened to respectfully. All team members contribute a fair share of the work (based on self assess survey at the end).	Students meet and discuss regularly. Most students contribute to the discussion and are listened to respectfully. All team members contribute a fair share of the work (based on self assess survey at the end).	A couple of team meetings are held. Most students contribute to the discussion and are listened to respectfully. All team members contribute a fair share of the work (based on self assess survey at the end).	Meetings are not held AND/OR some team members do not contribute a fair share of the work (based on self assess survey at the end).
Content 30%	Video clearly includes: - What the issue is - Where it is taking place - Brief history of issue - Who is impacted - At least 4 relevant statistics - How it is linked to unit goals	Meets 5 of previously mentioned criteria.	Meets all but 3 or 4 of previously mentioned criteria.	meets less than 3 of previously mentioned criteria.
Audio 15%	Audio is: - Relevant to how industrialization had effected a local community (Background music is acceptable as	Meets at least 3 of the previously mentioned criteria.	Meets at least 2 of the previously mentioned criteria.	Meets less than 2 of the previously mentioned criteria.

	long as it supports the video) - Relevant to the unit goals - is appropriate for class - incorporates at least 2 audio effects			
Video 15%	Video is: - 4-6 minutes long - Is relevant to how industrialization has effected a local community. - Includes 3-6 maps that contribute to the main theme of the video. - Includes transitions - Includes at least 1 visual effect that enhances the picture and does not distract from the point of the picture/video.	Includes at least 4 of the previously mentioned criteria	Includes at least 3 of the previously mentioned criteria	Includes less than 3 of the previously mentioned criteria

Storyboard 10%	Storyboard is: - complete - follows the actual video accurately - handed in on time - Neat/readable Storyboard includes: - notes on how the scenes contribute to the unit goals (grouping some scenes into one note is acceptable)	Storyboard meets 4 of the previously mentioned criteria (and must have notes on how scenes contribute to unity goals)	storyboard meets 3 of the previously mentioned criteria	storyboard meets less than 3 of the previously mentioned criteria
Quick Write 15%	Quick write includes: -At least 3 things you liked about your video - At least 3 things that you think you could do better - At least 3 things that you liked about other students' videos	-At least 2 things you liked about your video - At least 2 things that you think you could do better - At least 2 things that you liked about other students' videos	-At least 1 thing you liked about your video - At least 1 thing that you think you could do better - At least 1 thing that you liked about other students' videos	- Did not do quick write or did not write about anything mentioned in this rubric.